

Consumer Packaging



Why Berry?

Scope and scale only matter when it delivers value



Connectivity

With our unique position, we offer ways to better connect product form and function. From ecommerce ready design to ergonomics, we strive to improve user experiences.



Sustainability

Creating a **more sustainable future** by always advancing our material performance, manufacturing processes, and partnerships.



Cost Innovation

The future of packaging is a tradition we're built on. We partner with our customers to **create value** and solve the challenges of tomorrow.





Connectivity

We're always advancing, to better connect with end users



E-Commerce Ready



Tactile



Cost



Freshness



Aesthetic Appeal



Temperature Performance



Convenient



Precision Dispensing



Spill Reduction



Measurable



Insight Driven



Safety



Ergonomic



Superior Decoration



Sustainability

We're always advancing, for a more sustainable future



Replacing Heavier Alternatives



Lightweighting



Post-consumer Resin



Single-stream Recycling



More Recyclable Materials



Improved Shipability



Reducing Food Waste



Material Reduction



Replacing Energy Intense Alternatives



Shelf Space Optimization



Cost Innovation

We're always advancing, to deliver maximum value



Improved Efficiency



Speed to Market



Drop-in Solutions



Labor Reduction



Protocol-tested Compliant



Vertical Integration



Improved Inventory Management



Low Cost Position



Reliable Performance



Regional Footprint



Our Unique Technologies



Extensive container & decoration offerings



Vertically integrated tube supplier

Patented thermal management



12% resin reduction from normal drink cups



Glass-like jars with a premium feel



Unmatched range of child-resistant closures

Largest supplier of 50ml bottles



Most complete line of food bottles & closures in the industry



Industry-leading value



Our Capabilities

Unmatched asset base

#1 INJECTION MOLDING

#7 THERMOFORMING

Plastics
News
rankings

EVV = Largest Packaging Plant in the World



Decoration Expertise

BRAILLE 	COLD FOIL 	DRY OFFSET
FLEXO 	HEAT TRANSFER 	HOT STAMP
ICONIC 	IML 	METALIZING
PS LABEL 	SHRINK SLEEVE 	SILKSCREEN
		ALOE VERA SOOTHING GEL





Solutions with Recycled Material

Introducing Verdant™, personal care packaging with up to 100% PCR

Full Line of Containers

- Tubes: Laminate tubes with up to 75%
- Bottles: Made from 25% to 100% RPET
- Jars: Available in single, double, and heavy wall variety, in up to 100% PCR (*color limitations with greater than 10% PCR*)

Complementary Closures

- Continuous thread closures/non-flip top: Up to 100% PCR content (*color limitations with greater than 10% PCR*)
- Flip top closures: Up to 50% (*color limitations apply with greater than 10% PCR*)
- Overcaps: 100% for black and grey
Up to 50% for other colors

Premium Decoration

- Soft touch
- Registered embossing
- Silk screen





Lightweight Products

Plastic packaging has a lower overall environmental impact than alternatives

If plastic packaging was replaced with alternatives, like paper, metal, and glass:

Plastic



Alternatives would require **2x as much energy** as plastics



Alternatives would require **6x as much water** as plastics



Alternatives would generate **5x as much solid waste** as plastics



Alternatives would generate **4x as much greenhouse gas emissions** as plastics

Alternative Packaging Materials



Advantaged Products Drive Growth



Drink cups & lids

Light, clear, & recyclable
Disruptive technologies
Key customers: McDonalds, Yum, & Subway



Spirits small bottles & closures

Lead position in 50-100ml market
Key customers: Sazerac, Jim Beam, & Brown Forman



MLX – multi-layer

Polycarbonate & nylon technology
Healthcare - Sepsis Prevention
Key customers: Biomerieux & Becton Dickinson

Fresh food clear containers

Show food freshness, microwavable,
delivers convenience & easy meal prep
Key customers: Fresh Market, Kroger, & Kraft



Pet food containers

Unique barrier performance
Key customers: Mars & Purina



Child-resistant closures

Large stock offering for multiple segments
Protecting what is most important
Key customers: Bayer & KIK





Consumer Preferences are Ever Evolving

Sustainable Options

Consumers are searching for ways to make an impact



Health and Wellness

Freshness and portion control



Looks like this.

Performs like this.

Changing Technology

A more connected world leads to instant communication



Seeking Convenience

Convenience and portability are desired across all ages and cultures



Shifting Demographics

Baby Boomers and Millennials are reshaping the market



By 2050 22% of the world's 9 billion people are over 60



Thank You

Questions?